



DAVID SEMAS

Man In The Arena -
Never Say Quit

HAVE A GREAT LIFE,
AND GO OUT AND
MAKE IT HAPPEN!

AUTHOR

Santa Clara County
Planning Commissioner
(Silicon Valley) at 24 years of age

Divisional Executive Vice
President of Dow 30 Wall Street
firm at 30 years of age

4 billion dollars of transactional
business projects over
business career

Founder/CEO of real estate,
investment and chemical
companies over 40 years

Partner of U.S. Naval Air Systems
Command on bringing to market
environmentally friendly chemicals



HIGHLIGHTS

David Semas has spent a lifetime building businesses from the ground up and developing relationships around the world. While his life challenges have been formidable, they have also been rewarding and invigorating. With more than 4 billion dollars of transactional business under his belt, he has acquired expertise in commercial, hotel, industrial and residential real estate development and built a reputation as an exceptional deal maker. He has accumulated broad experience in business management and sales & marketing with an emphasis in real estate acquisitions, construction lending, REO dispositions and private equity. He served as the Chairman of a green chemical company partnered with the US Navy, Pratt & Whitney and a business unit of the \$70 billion dollar global chemical giant, BASF.

As a senior executive for nearly a half century, he is skilled in leadership, business development, corporate branding and problem solving. After surviving five economic downturns, including the notable 2008-2010 'Great' recession, he is a seasoned real estate development professional complete with a few battle scars. The knowledge and wisdom gained was not achieved in knowing only the good times, but also experiencing many challenging times as well. His diversified career path has taken him from construction to real estate development, finance and real estate investment banking while managing 72 real estate projects around the country.

He was a co-founder of a compact disc company, co-produced a record album of Pope John Paul II's inspirational speeches during his whirlwind 1979 US tour, owner of hotel resorts and CEO of a chemical company. He is a risk taker, supreme optimist, real estate master planning visionary, marketing guru, motivational speaker, a singer, poet, big game hunter, part-time camp cook, author and a gentleman cowboy. He is the father of three, step-dad to two, grandfather of four and great-grandfather of two. He has lived his life in the arena.

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marinthearena.store

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TESTIMONIALS

"David has the entrepreneurial spirit of a warrior and marketing skills to be admired"

-Jim Rohn, motivational speaker and author

PRESENTATION TOPICS

Never Give In, Never Give Up and Never Say "Quit"

Follow That Dream, Wherever That Dream May Lead

Don't Wait for the Storm to Pass - Dance in the Rain

The two most important days in your life are the day you are born and the day you discover why.

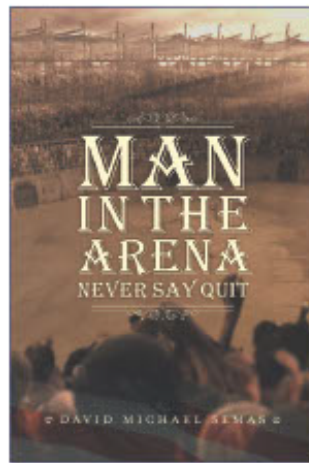
While formal schooling is an important advantage, it is not a guarantee of success nor is it absence a fatal handicap.

First think. Second, dream. Third, believe. And finally, dare.

It's not whether you get knocked down; it's whether you get up.

A bend in the road is not the end of the road—unless you fail to make the turn.

ABOUT THE BOOK



Throughout his half-century career, self-made businessman David Semas has drawn inspiration from President Theodore Roosevelt's famous speech on "The Man in the Arena" in 1910, which was about daring to risk everything rather than playing it safe. In the real world, roughly a third of businesses will implode within two years, and half won't make it past five years. But statistics can't tell the full story. This memoir provides a detailed road map of trials, challenges, and pitfalls while building a business and offers everyone from budding entrepreneurs to seasoned executives a case history of achievement and failure as well as risk and reward.

The life lessons and inspirational quotes throughout the book deliver powerful and enlightening messages about nurturing hopes and dreams, dealing with mistakes, facing problems head-on, and living life to the fullest. Semas's story is one of both triumph and despair, and it is sure to help inspire tomorrow's success stories. David writes to edify his readers, who, he hopes, can glean a few useful lessons from his lifetime of adventures and challenges, which has fueled his quest to live in the arena, where life plays out on a grand scale.



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